

THE WORLD'S LARGEST BREAST CANCER mission



10,00,000

BREAST CANCER SCREENINGS



[namoshaktirath](https://www.instagram.com/namoshaktirath)





0.9%

WOMEN BETWEEN 30-49
SCREENED FOR BREAST
CANCER IN INDIA

1/22

WOMEN WITH LIFE-
TIME RISK OF BREAST
CANCER

31

WOMEN DIE EVERYDAY
FROM BREAST CANCER
IN U.P ALONE

82,429

WOMEN DIED OF
BREAST CANCER IN
INDIA IN 2023



Breast cancer impacts 250,000
women every year in India.

That's 26% of all cancer cases in the
country.

More than 100,000 cases are fatal.

India ranks 3rd in the incidence of
breast cancer.

This can change.

If breast cancer is detected early, the
survival rate is 99%.

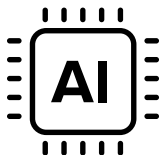
Here's the change.







FREE BREAST
CANCER
SCREENINGS AS A
NOT-FOR-PROFIT
INITIATIVE BY THE ITV
FOUNDATION.



UTILISING THE BEST
IN AI DRIVEN
THERMALYTIX
TECHNOLOGY.



TECHNOLOGY & AI
TRAINING
DEVELOPED IN INDIA.



GUINNESS WORLD
RECORD SET FOR
LARGEST BREAST
CANCER
SCREENINGS IN 24
HRS.





WORLD'S LARGEST BREAST CANCER SCREENING PROGRAM



WHAT IT'S ABOUT

The Namo Shakti Breast Cancer Screening Mission is a ground-breaking preventive healthcare initiative aimed at combating the rising mortality rates of breast and cervical cancer among women in India. Inspired by Prime Minister Narendra Modi's vision of "Healthy Woman – Empowered Family," the mission bridges critical gaps in rural and semi-urban healthcare by deploying AI-enabled mobile medical vans—known as Namo Shakti Rath—directly to community doorsteps. The Mission is being pioneered by Mr. Kartikeya Sharma (MP, Rajya Sabha & Founder NXT) through the iTV Foundation.

A core pillar of the project's success is its integration of cutting-edge, non-invasive technology. Utilizing Thermalytix—an advanced AI-powered thermal imaging technology—the screening process is entirely radiation-free, contactless, and painless. This specifically addresses the pervasive issues of social hesitation and stigma surrounding breast examinations, ensuring maximum privacy and dignity for patients. This is an example of a technology discussed during NXT Summit 2025 being operationalised in real-world settings for real-world impacts.

The mission has already achieved historic scale, earning a Guinness World Record by screening 5,005 women in a single day and reaching over one lakh women within months of its rollout. Backed by robust grass-roots mobilization through ASHA and Anganwadi networks, the project effectively links diagnosed individuals to subsidized treatment via government schemes like Ayushman Bharat. More than 120,000 women were screened in just the first few months of inception, with more than 3,000 potential lives saved through early detection.

Breast cancer has emerged as the most prevalent cancer among women in India, accounting for over one-quarter of all female cancer diagnoses, with estimated new cases reaching nearly 240,000 annually. Unlike Western nations where the disease predominantly affects older demographics, India exhibits a distinct trend of early onset, frequently striking women in their 30s and 40s. Compounded by low screening awareness and cultural stigma, more than half of the cases are diagnosed at advanced stages, resulting in a five-year survival rate of just 66%. The Namo Shakti Mission is working on reversing this trend.

PHASE 1
VARANASI

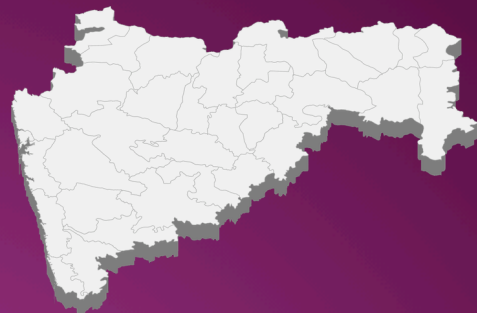


PHASE 2
HARYANA



PHASE 3
MAHARASHTRA

LAUNCHING



THE PROGRESS



10,00,000

FREE SCREENINGS



3,00,000

COMMITTED

1,50,000

COMPLETED



200

MOBILE UNITS



90

COMMITTED

46

OPERATING

SO FAR



HAS REFERRED

4,218

WOMEN DETECTED POSITIVE FOR POTENTIALLY LIFE SAVING TREATMENT.





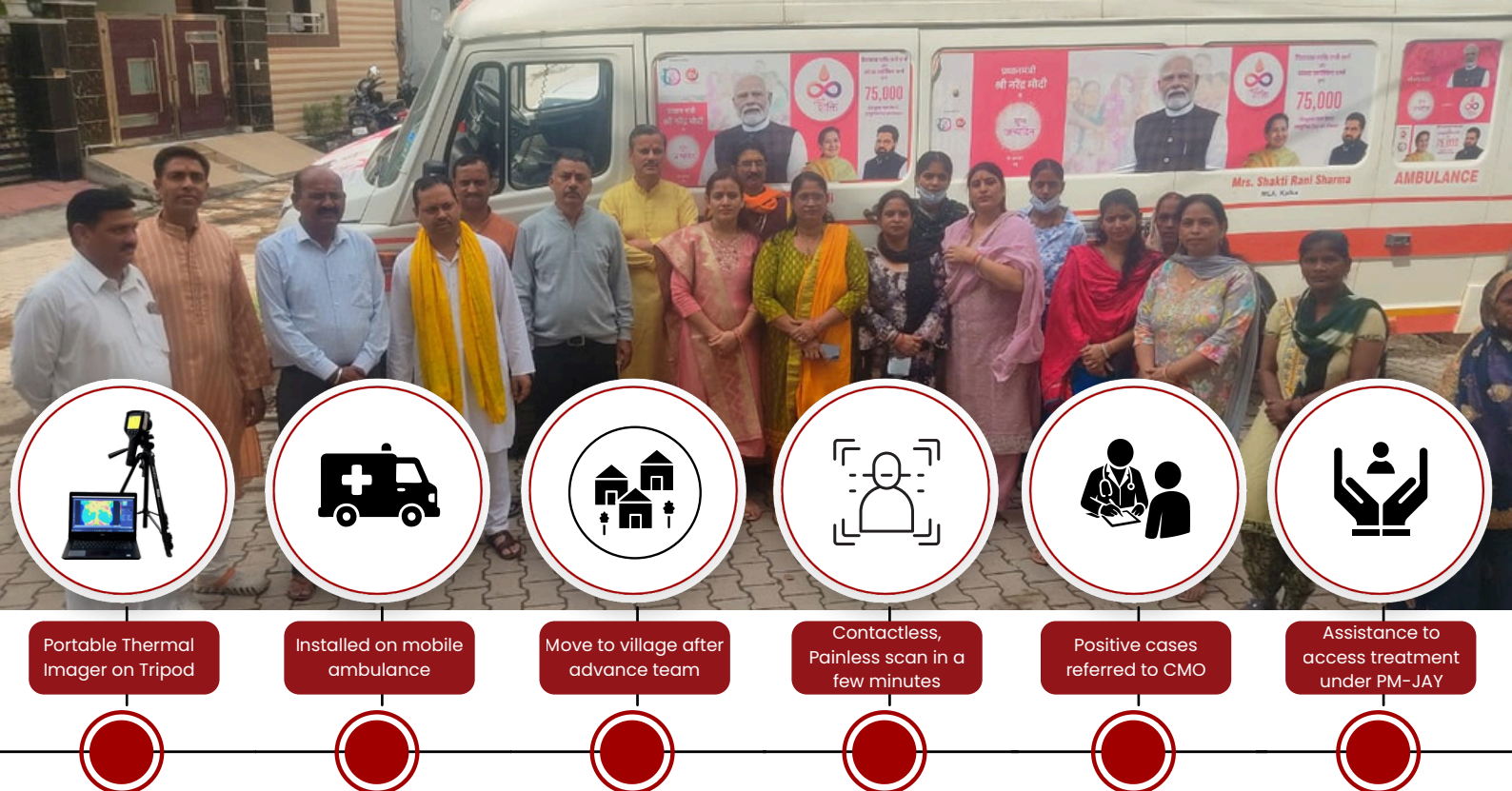
MARCH 8, 2026
VARANASI



5,005

BREAST CANCER SCREENINGS IN
ONE DAY.



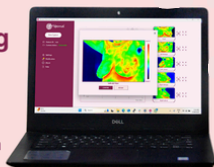


HOW IT WORKS

MADE IN INDIA SYSTEM

Privacy-Aware Screening

- No See
- No Pain
- No Touch
- No Radiation

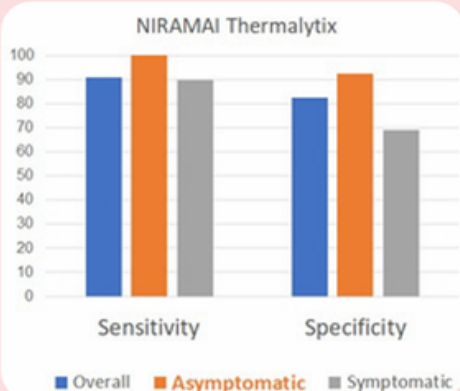


Powered by Artificial Intelligence!



1. Technician's Instructions
2. Cooling
3. Thermal Scanning

Takes Just 15 mins !



Sensitivity > 95%
Specificity > 90%

Regulatory Cleared



All of Europe,
Africa, Asia



India



ISO 13485:2016
Certified



ISO 27001



US FDA for
Breasthealth-100

Thermalix Report

GENERAL DETAILS

Patient ID: [] Gender: Female Age: 57

Scan Date: 08/08/2018 Centre: []

CLINICAL DETAILS

Menopausal: Yes Age at Menopause: 48 years

Lactating: No Pregnant: No Number of children breast-fed: 2

Patient Complaints: None

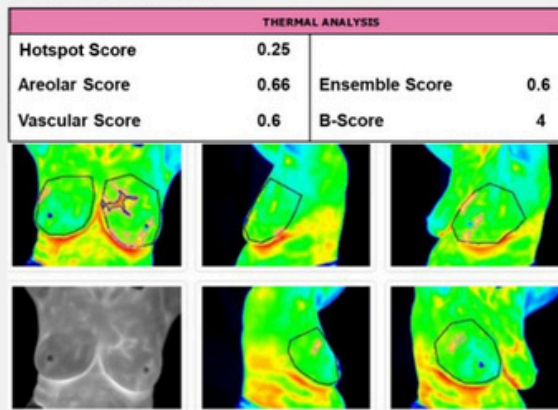
Cancer History: No patient cancer history. No family cancer history.

Surgeries: None

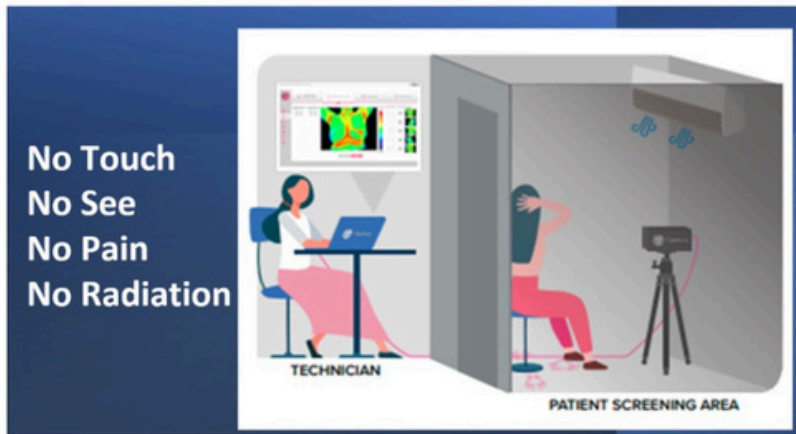
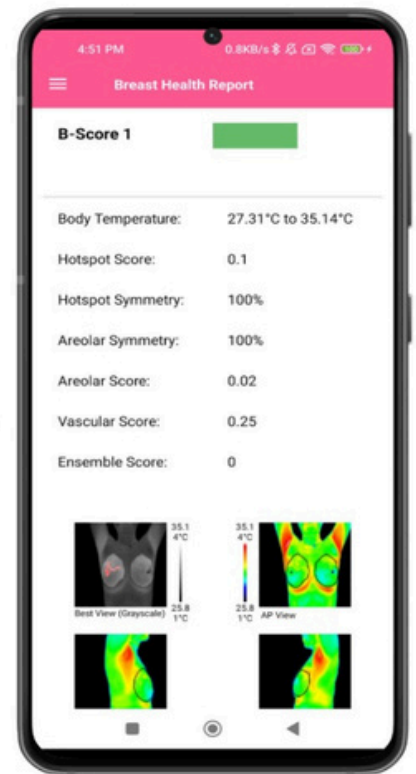
Hormone Therapy: None

Patient Details

Quantitative Scores



Annotated images



HOW IT WORKS





ANUPAM KHER ACTOR

“

I Congratulate

**Namo Shakti & the ITV Foundation
and give them my best wishes for
doing such noble work.**

”

“

Doing fantastic

**work at the village level to
fight breast cancer. My best
wishes are with them.**

”



MANOJ BAJPAYEE ACTOR

“

All my best

**to Namo Shakti. What a wonderful
initiative. I hope we are able to spread a lot
of awareness together.**

”



ANYA SINGH ACTOR



VICKY KAUSHAL ACTOR

My Best Wishes

to the TV Foundation and the Nammo Shakti Rath

Awareness

detection & prevention is important. There is a lot of fear about breast cancer, so test and approach doctors,



SOHA ALI KHAN ACTOR



DIVYA DUTTA ACTOR

Please

participate in this initiative and help bring awareness about breast cancer



SIDDHANT CHATURVEDI ACTOR

“

This initiative

is very important and I wish Namō Shakti keeps growing

”

“

This to my

mind is one of the singular tasks for India to bring solace and good medical assistance to women

”



AMITABH KANT

G20 SHERPA



RANVEER BRAR

CELEBRITY CHEF

“

This is

not just important for urban women but rural women too. So please everyone participate.”

”



'WE NEED MORE SUCH PROGRAMS'



BENEFICIARY

'COMPLETELY DIGITAL AND FREE PROCESS'



BENEFICIARY

'TIME FOR A BREAST CANCER FREE INDIA'

Join US!



10,00,000

BREAST CANCER SCREENINGS



DONATE FREE SCREENINGS

NAMOSHAKTIRATH.COM



VOLUNTEER WITH US

NAMOSHAKTIRATH.COM



SPREAD THE MESSAGE



[NAMOSHAKTIRATH](https://www.instagram.com/NAMOSHAKTIRATH)
[#namoshakti](https://www.instagram.com/namoshakti)

